

Robert Emmets CLG Sponsorship Rate Card

Perrystown Manor Estate Community Centre

Limekiln Lane

Dublin 12

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Sponsorship Packages

Our club is delighted to be able to offer an excellent series of sponsorship opportunities this season. The packages described in the next sections are open for discussion; however, we believe they are keenly priced and provide an excellent vehicle to support our local club & community while aligned to promoting your business.

Why Partner with Us?

- Reach a local audience of **500 members, 5,000+ social media followers with average views of 18,000+ per month** in addition to further re-shares on local business and community groups.
- Be part of our mission to promote community spirit, health, and fitness.
- Gain valuable exposure through our matches, events, and social media presence.
- Partner in the success of our Club, e.g. Men's Division 11 **Champions** 2023, Division 10 **Champions** 2024 and Junior Championship **Finalists** in 2024.
- Sponsorship is a straightforward Revenue approved Business Expense that supports your marketing efforts. (Tax clearance cert available on request)

Main Club Sponsor x 2

Benefits:

- Logo on Men's Senior team jerseys (Front, Back and/or Sleeve) or Academy Training Jerseys (Front, Back and/or Sleeve) or other team of their choice.
- Prominent branding on club website and social media.
- Logo & Kindly sponsored and supported by [[Business Name](#)] strapline in weekly social media postings (Facebook & Instagram) and Team postings.
- Opportunity to sponsor major fundraising club events such as Table Quizzes, Easter Camp, Halloween & Christmas Parties.

Price: Up to €6,000 per year or up to €500 per month

Individual Team Sponsors

Benefits:

- Logo on team jerseys (specific team: [e.g., U14 Boys, U12 Girls]).
- Logo & Kindly sponsored and supported by [[Business Name](#)] strapline acknowledgment on all club website & social media posts (Facebook & Instagram) featuring the team.
- Recognition in all relevant team-related communications.

Price: €1,000 to €2,500 per team per year, depending on size of team (15, 20 or 25 kits required).

Note: The majority of this sponsorship will be used to provide the team with jerseys, shorts, socks and training half-zips.



Lotto Sponsor

Benefits:

- Logo & Kindly sponsored and supported by [[Business Name](#)] strapline displayed on website, online lotto platform and tickets.
- Weekly recognition on website, club social media (Facebook & Instagram) Lotto posts and Results.
- Logo & Kindly sponsored and supported by [[Business Name](#)] strapline displayed on all physical lotto advertising such as Pub posters, local business windows etc.
- Mention in club communications regarding lotto.

Price: €1,000 Lotto Prize Fund contribution per year

Event Sponsor

Benefits:

- Branding opportunities at a specific club event (e.g., Annual Dinner Dance, Fundraisers).
- Logo on promotional materials for the event.
- Public acknowledgment during and after the event via club website and social media channels.

Price: €500 per event

Affiliate Sponsor

This opportunity focuses more on in-kind support or with smaller direct financial contribution.

Benefits:

- Opportunity to provide discounted services to club members, e.g. X% discount on presentation of membership (use of Club App - de facto membership card).
- Opportunity to provide discounted services to teams, e.g. gym membership/classes or discounted coffee/dining deals.
- Periodic (monthly/quarterly) posts highlighting the benefits they offer to members on the club's website, social media and Club App.

Price: Free (In-Kind) up to €1,000 per year

Club Merchandise Sponsorship:

- Custom pricing based on merchandise items (e.g., water bottles, bags)

Further information on the example kit packages, training gear, equipment etc. are available on our website shop at <https://www.robertemmetsclg.com/shop>.

For more information or to discuss custom sponsorship opportunities, please contact: Declan Kerins (Chairperson) and Jack Boyle (Secretary) on 083 344 8695 or via email at secretary.robertemmets.dublin@gaa.ie

Thank you for supporting Robert Emmets CLG!



Appendix A: Robert Emmets CLG Sponsorship Agreement Form

SPONSORSHIP AGREEMENT

This Agreement is made on:

[Insert Date]

Between:

• Sponsor Name:

[Your Business Name]

• Address:

[Your Business Address]

• Company Reg No: (if applicable):

[Enter Your CRO Number]

&

• GAA Club Name:

Robert Emmets CLG

[Our Official Name]

• Address:

Perrystown Manor Estate Community Centre,

Limekiln Lane, Dublin 12

[Our Official Business Address]

• Club Tax Ref Number:

2973654BH

[Our Tax Reference Number]

1. Sponsorship Details

The Sponsor agrees to provide sponsorship to the Club in return for advertising and promotional opportunities as detailed below:

- Sponsorship Type: [circle as appropriate] Main Club / Team / Lotto / Event / Affiliate / Merchandise
- Sponsorship Amount: €
- Payment Date:
- Duration of Sponsorship:
- Promotion Provided by Club: (tick all applicable items)

- Logo placement on team jerseys
- Pitch-side signage
- Digital promotion (social media, website)
- Event sponsorship (e.g., awards night, tournaments)
- Lotto sponsorship
- Merchandise sponsorship
- In-Kind sponsorship (e.g. Affiliate Sponsorship)



2. Payment Terms

- The Sponsor will pay the agreed amount in full on the payment date defined in Section 1.
- The Club will provide an invoice (Robert Emmets CLG is not VAT registered).

3. Use of Sponsor's Branding

- The Club agrees to display the Sponsor's branding as agreed.
- Any modifications to the branding or additional promotions must be approved by the Sponsor.

4. Termination

- Either party may terminate this agreement if the other party breaches its terms.
- In the event of termination, sponsorship funds are non-refundable once promotional activities have commenced.

5. Governing Law

This agreement is governed by the laws of Ireland.

Signed by for the sponsor:

Name:	
Position:	
Date:	
Signature:	

Signed by for the Robert Emmets CLG:

Name:	
Position:	
Date:	
Signature:	

Key Tax Considerations

1. Ensure the club provides an invoice.
2. Keep a copy of the signed agreement and proof of payment for tax records.
3. Ensure the sponsorship provides advertising/promotional value to justify it as a business expense.

